



1.877.932.3400

## VISUAL WEBCASTER

[www.onstreammedia.com](http://www.onstreammedia.com)



### YOUR PARTNER FOR WEBCASTING SUCCESS

Onstream Media provides dedicated Event Coordinators and full-support services to ensure your events run seamlessly, with maximum impact. We can produce your webcasts, managing every aspect of technical production, planning, execution, promotion and delivery, as well as support you in developing an effective webcasting strategy to meet your communication needs.

#### WEBCASTS, PROVEN EFFECTIVE FOR:

- Lead Generation
- Education & Training
- Corporate Communications
- PR/Investor Relations
- Product Launches
- Sales Meetings/Presentations
- Marketing Communications
- Events
- Keynotes
- Session Webcasts
- Global Presentations
- Virtual Meetings

### DRIVE YOUR BUSINESS WITH ONSTREAM MEDIA WEBCASTING

Webcasting is a highly powerful way to connect with audiences, identify leads, generate new revenue and increase brand awareness.

Clients, customers and organizations are more mobile, virtual, and matrixed than ever before. You can't assume that everyone you need to reach will ever be in one place at one time. As such, Onstream Media Webcasting takes advantage of powerful, web-based tools providing audiences with rich media communications, enabling you to broadcast a virtual event to an unlimited audience, regardless of geographic location.

#### ENGAGE YOUR AUDIENCE WITH VISUAL WEBCASTER

Onstream Media's Visual Webcaster is an Internet-based platform that allows you to produce highly engaging, professional webcasts simply and cost-effectively. Create dynamic presentations right from your Internet browser, with customizable themes, and incorporate multiple media, such as streaming video, audio, graphics, HTML, presentation documents and more.

With Visual Webcaster you can:

- Reach audiences of all sizes economically and efficiently
- Customize your presentation to match your corporate brand
- Utilize multiple remote presenters, switchable in real time
- Combine live and pre-recorded video with PowerPoint®
- Deliver your broadcast in Flash, Silverlight™, or Windows Media™ to all mobile devices/platforms, such as iOS (iPhone), Androids and tablets.
- Conduct real-time surveys and polls
- Generate webcast analytics and intelligence

## VISUAL WEBCASTER

- Secure your session through authentication, permissions, and access restrictions
- Share your content via Facebook™, Twitter™ and LinkedIn™

### THE NEXT GENERATION IN WEBCASTING TECHNOLOGY

Visual Webcaster is a powerful, comprehensive webcasting platform. It enables you to easily produce, schedule and invite attendees, and to deliver interactive, live and on-demand webcasts. The platform offers:

**High Reliability and Scalability** – Use our SaaS system to produce video or audio webcasts to audiences of any size – from 10 people to 10,000 to 1 million or more. Produce multiple, simultaneous webcasts with multiple administrators – for any event.

**Unrivaled Customization** – Create your own unique, branded look and feel for your registration page, player, email, surveys and event lobby. Design your own reusable templates or re-skin and re-brand one of our standard templates.

**Integration with Key Tools** – Include Outlook®-integrated invites, PowerPoint® slides, polls, surveys, links and Q&A, external chat systems, social media or RSS feeds.

**Pre-Recorded Video** – Insert pre-recorded videos into live and on-demand audio and video events.

**Enhanced Viewing Experience** – Provide full-screen video and slide capabilities instantly to your audience.

**Seamless Delivery to Mobile Users** – Webcasts are accessible from both iOS and Android mobile phones, as well as from tablets.

**Delivery in Flash®, Windows Media™ or Silverlight™** – Transmit your events in either of these formats; there is no need for time-consuming downloads or plug-ins.

**Top-Notch Security** – Define and secure your viewing audience through a variety of user-specified controls, including password protection, IP range restriction and URL referral authentication.

**Detailed Reports and Analytics** – Measure your effectiveness with advanced reporting and analytics for both live and archived events. Capture participation data, lead data and engagement metrics ranging from poll responses to survey results, and easily export them to CSV, XLS or XML.

**Archiving and On-Demand Webcasts** – Extend the value of your live webcast events by providing archived webcasts for on-demand viewing.

**Social Media Sharing** – Leverage the power of social networking by sharing your event via Facebook, Twitter and LinkedIn. Invite, promote and engage your followers with valuable content.

Webcasting can be a major factor in decreasing costs and increasing productivity. Let us help you maximize your event experience with the most scalable, reliable webcasting platform available – Onstream Media's Visual Webcaster

[www.onstreammedia.com](http://www.onstreammedia.com)

### Contact Us

Please contact us to obtain additional information on our services and a free consultation regarding your webcasting needs.

### Learn More

Call us Toll-Free:  
1.877.932.3400  
or contact us at:  
[info@onstreammedia.com](mailto:info@onstreammedia.com)



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