



If you're looking for a full-service, innovative and cost-effective webinar solution, consider Onstream Media. Onstream Webinars provides a highly professional, web-based tool for communicating with your target audience, simply and affordably.

Whether you're a global corporation, small business, consultant or trainer, Onstream Webinars can help you reach a large audience with enterprise-grade, high-quality streaming video, and audio presentations.

With Onstream Webinars, no downloads are required. As the organizer, you can send out invites prior to your event, upload documents to share, organize polls and interact with your audience via Q&A or whiteboard functionality. Use multiple web cams for a highly interactive, information-rich presentation.

The system is completely turnkey, optimized for mobile and cloud-based applications. For one low monthly fee, your organization can hold an unlimited number of webinars. You can even reduce audio costs with one-to-one or one-to-many VoIP.

#### ABOUT THE SOLUTION

Whether you are a webinar organizer or participant, Onstream Webinars will help you train and present effortlessly in the cloud.

As any webinar organizer knows, much of the work lies in sending invitations, collecting registrations, emailing reminders, recording the session and distributing follow-up communications. Onstream Webinars puts you in control of the entire process – simply and cost effectively.

Webinars can improve productivity and save on travel costs by presenting your information in a highly interactive, customized environment. Securely share confidential documents, and easily impart your desktop and applications with computer and mobile device users globally.

Onstream Webinars are ideal for lead generation, thought-leadership events, product announcements, PR and analyst relations, sales demonstrations as well as employee, partner and customer training with remote team members. Our cloud-based service will allow you to enhance your interactions with customers, prospects and colleagues and to receive a considerable return on investment.

## KEY BENEFITS

**Easy to Use** - Onstream Webinars are easy to use for both hosts and participants. The simple, intuitive interface makes starting and conducting a webinar easy – all that is needed is a web browser to join. No additional software is necessary.

**Accessible** - The online meetings allow you to share your webcam, video clips, documents and whiteboard with participants, whether they are sitting at a desktop computer or on the go with a mobile device.

**Cost Effective** - Conduct as many meetings as you like for one low, monthly rate – regardless of duration or frequency. There are no overages to worry about.

**Secure** - All sessions include end-to-end, 128-bit encryption. Additional security features, such as unique participant links and password protection, can be enabled if desired.

**Cloud-based** - Easily set up and manage your webinars in the cloud. No hardware or software pre-installation, training or configuration is required.

## HIGHLIGHTS

- Create a customized registration page and email communications, such as invitations, confirmations, reminders and post-event emails.
- Upload your company logo and icons and brand the interface to match your corporate look and feel.
- Customize and save your session layout to focus on key elements, such as video, slides or Q&A.
- No downloads are required for participants when sharing your screen, application or desktop.
- Create meaningful, vanity URLs for your webinar registration pages, sessions and archives.
- Easily share animated slides, video clips or YouTube videos with your audience.
- Gather immediate feedback with polls, private or public chats, whiteboard presentations and annotation(s).
- Turn on your mic and enable one-to-one or one-to-many VoIPs with toll-based conferencing to reduce audio costs.
- Stream one or many USB- or Firewire-connected cameras, easily and efficiently.
- Present from your mobile appliance and have participants view your webinar from any Android or iOS Internet-connected mobile device.
- Allow multiple moderators to control the flow of the presentation and manage participation.
- Easily promote and demote users' rights; ban users or limit their access to view only.
- Create, manage and report on webinars via our powerful API.
- Easily embed a session on your website or permit it go viral by allowing participants to do the same.
- View webinar statistics via the dashboard or export to .CSV.
- Record and edit your webinar archive for on-demand viewing.
- Capture and report online on registration and participation usage in real-time.
- Whether you are presenting to a small group or hundreds, we have the infrastructure to scale up.

## FEATURES

## Event Center

- Dashboard, Schedule, Recordings, Message Center, Media, Address Book
- Permanent one-click meeting room
- Powerful Content Library with folder support
- Share content across accounts
- Manage content (add, save, delete, share, convert)
- Message Center (send message to users)
- Time zone management
- Option to enter teleconference information
- LDAP integration for authentication, address book
- Mass creation of user accounts
- RSS feeds for session and recording lists



### Event Management

- Vanity URLs
- Registration page with custom fields
- Invitation emails with custom links
- Reminder emails with custom links
- Post-event emails with custom links
- Import invitation list via .CSV

### Live audio & video streaming

- Different sizes of video for different users
- Full screen video
- Start and stop other broadcasts individually
- Adjust individual user volume
- Speaker photo or Avatar image from speakers and users
- HD and custom video settings for professional webcasters
- Share pre-uploaded, video clips or YouTube videos
- Dial in/out via PSTN/SIP

### Screen Sharing & Remote Control

- Share PowerPoint presentation with animations
- Share entire screen
- Choose individual windows and applications to share
- Remote Control other users' applications
- Annotate over a shared screen

### Messaging & Chat

- Private, group & moderator chat messaging
- Chat colors, text size & emoticons
- Question & answer with moderation

### User Interface & System Architecture

- Localization (Multilingual interface)
- Branding options (logos, background image)
- Embed session on your site and host from your website
- Customizable session URLs
- Pointers for each/all users
- System check
- Documented API
- LDAP Integration

### Whiteboard

- Scales and changes page with content
- Shared pointer, Select tool, Highlight pen/Pencil/Free draw
- Save whiteboard snapshot
- Tracking of user interactions

### Content Viewer, File Types, Document Converter

- View multiple documents at the same time
- Tabbed interface
- Access shared content library
- Drag and Drop file opening
- Thumbnail navigation for multipage content

## Contact Us

Please contact us to obtain additional information on our services and a free consultation regarding your webinar needs.

## Learn More

Call us Toll-Free:  
1.877.932.3400  
or contact us at:  
[info@onstreammedia.com](mailto:info@onstreammedia.com)

### Participant List & Rights Management

- Multiple, select users and modify rights
- Avatars and profile pictures
- Hand raising
- User stats
- Configure user roles and permissions

### Recording & Archiving

- Start & pause recordings during capture
- Auto-play
- Share from recording
- Edit recordings

### Real-time polling

- Pre-create polls
- Record polls
- Export poll

## SUPERIOR SERVICE

Onstream Media has an expert team of professionals who are available by phone 24/7 for service and support. For more complex events, our team can assist with every facet of your webinar – from preparation to management – so you can focus on your content.

Through our tight integrations with our premiere partners, we offer the highest levels of resiliency possible to ensure service continuity, scale, privacy and security.

## LIVE AND ON-DEMAND AUDIO AND VIDEO WEBCASTS

Scale up with Onstream's VisualWebcaster, which lets you conduct webcasts with advanced features to an unlimited audience on their desktops or mobile devices to ensure a positive experience.

Contact us today at 1.877.932.3400 or visit [onstreammedia.com](http://onstreammedia.com) to learn about our award-winning webinar services.

